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In re PATENT APPLICATION OF

Inventor(s):

WOOLFORD, Scott

Filed: Herewith

Title: A METHOD OF PROVIDING INCENTIVES TO CUSTOMERS

DATE: June 17, 2005

PRELIMINARY AMENDMENT

Mail Stop Patent Application Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

Please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the list of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 7 of this paper.